

Creative Industries - Digital Media



“For anyone that hasn’t visited the City recently, Dundee might seem

an unlikely location to be one of the world’s hubs of cutting edge gaming technology, but it really has gone through a massive transformation in the last decade.

Its vibrant student population comes from having 2 excellent universities in the City and of course includes the world-renowned games, computer arts and related degrees at Abertay University which in turn feed into the City’s 15 games development studios. All combined making a big contribution to a city that has reinvented itself with restaurants, nightclubs, arts centres and galleries.

But keep watching this space – Dundee’s transformation is far from over!”

Dave Jones – Creator of Lemmings and GTA (Grand Theft Auto)

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Discover Creative Industries in Dundee

World class digital media companies are investing and growing in Dundee. As one of Europe's foremost gaming hubs, Dundee is an international centre of excellence in digital media.

Best in class Universities, world famous game studios, independent animation companies and application development firms all are located within the City. The City is heavily involved in a wide range of sub sectors in digital media and ICT, and expertise within the City is vast including games, education, web development and production. Dundee is also internationally recognised as a UNESCO City Of Design, using culture and creativity as key drivers of social and economic regeneration.

Commercial Success

Dundee's distinction in computer games and digital media development is driving the UK recovery as an export driven low carbon industry.

- Dundee is home to the UK's most diverse games cluster with over 30 companies and home to Outplay the UK's biggest independent Games company.
- Since 2010 Dundee's digital turnover has risen by 129% Dundee now has the third fastest growing digital turnover in the UK
- Since 2010 Dundee's GVA (Gross Value Add) has grown by 42% at £61.4 million and there are now 3,318 jobs in Dundee related to the digital tech economy.

World Class Education

Dundee is leading the world with ground breaking industry led education; the City has three institutions with a broad graduate range over digital media and creative industries.

- The University of Abertay was the first university in the world to offer a degree course in Computer Games Technology and is the UK's first ever university centre for excellence in computer games education.

- Dundee University School of computing projects totalled over £20 million in the past decade, with two thirds of research rated world leading or internationally excellent, ranging from assistive healthcare technologies to interactive system design.

- The world's premier student game creation competition Dare to be Digital continues to grow and generate spin off companies. This gives Dundee firms the option to see the world's best graduates develop projects within the City.

Strategic Infrastructure

Dundee offers technology parks, incubator space and a digital media quarter including Seabraes, District 10 and Vision Building containing some of the world's finest software developers.

A complete infrastructure, including excellent telecommunications and state-of-the-art, customised facilities such as the Seabraes Yard.

Within these Dundee has a large and vibrant broadcast, animation and TV production network supported by TayScreen, housing a state of the art Visual Effects Research Lab at Dundee University.

Dundee Technology Park is designed for companies in the high growth technology sector and provides a campus style environment with high quality landscaping and prestigious buildings. Companies include Bright Solid, a leading UK online publishing and online technologies firm, and Insights Learning and Development Chief Exec being Scottish Winner of the EY Entrepreneur of the year UK 2016.